

REMARKS

Favorable reconsideration is respectfully requested in light of the preceding amendments and following remarks. Claims 1, 2, 5-10, 13, 14, 17, 18, 21, 22, and 25-30 are pending in the current application. By this Amendment, claims 1-2, 5-10, 13-14, 17-18, 21-22 and 25 are amended. By this Amendment, no claims are added or cancelled. Claims 1 and 6-9 are the independent claims.

Examiner Interview

Applicants thank the Examiner for granting the interview conducted on May 6, 2009. As discussed during the interview, Kato does not teach an *infinite display mode*. In accordance with our discussion during the interview, Applicants have amended the independent claims to further clarify that the display mode is capable of indicating both a finite display mode *and* an infinite display mode. As a result, Kato cannot possibly disclose all the features of the independent claims. Therefore, Applicants respectfully request the Examiner to issue a Notice of Allowance in the next USPTO communication.

Claim Rejections – 35 U.S.C. § 103

Claims 1-2, 5-10, 13-14, 17-18, 21-22, and 25

The Examiner has rejected claims 1-2, 5-10, 13-14, 17-18, 21-22, and 25 under 35 U.S.C. § 103(a) as being unpatentable over Okada (U.S. Patent Publication No. 2004/0057700, hereinafter “Okada”) in view of Kato (U.S. Patent Publication No. 2002/0145702, hereinafter “Kato”). Applicants respectfully traverse this rejection for the reasons discussed below.

Claim 1, recites, *inter alia*, “the at least one playitem...providing display mode”, “the display mode indicating to display the at least one still image for a **finite period**

of time if the at least one still image is to be displayed for a finite period of time” and “the display mode indicating to display the at least one still image for an **infinite period of time** if the at least one still image is to be displayed for an infinite period of time.” As stated during the interview, Kato does not disclose or teach an **infinite period of time**. Rather, Kato, at most, discloses a PTS of OUT_time that indicates a length of time. See paragraph [0488] of Kato. In contrast, the display mode of claim 1 is an indicator that is capable of indicating **both** a finite display mode **and** an infinite display mode.

Therefore, Kato cannot possibly disclose or suggest the above-recited features of claim 1. As admitted by the Examiner, Okada fails to cure the deficiencies of Kato with respect to the above-recited features of claim 1. See February 20, 2009 Office Action at page 3. Therefore, Kato and Okada, alone or in combination, cannot render independent claim 1 obvious to one of ordinary skill in the art. Independent claims 6-9 have been amended to include features similar to the above-recited features of claim 1, and therefore are patentable for at least the same reasons stated above. In addition, claims 2, 5, 10, 13-14, 17-18, 21-22 and 25, dependent on claims 1 and 6-9, are patentable for at least the same reasons stated above. Therefore, Applicants respectfully requests this rejection be withdrawn.

Claims 26-30

The Examiner has rejected claims 26-30 under 35 U.S.C. § 103(a) as being unpatentable over Okada in view of Kato and further in view of Saeki (U.S. 2001/0043790, hereinafter “Saeki”). Claims 26-30, dependent on claims 1 and 6-9, are patentable for at least the same reasons stated above. For reasons that are apparent, Saeki fails to cure the deficiencies of Kato and Okada with respect to the

above-recited features of claim 1. Therefore, Applicants respectfully request this rejection be withdrawn.

CONCLUSION

Accordingly, in view of the above amendments and remarks, reconsideration of the objections and rejections and allowance of each of claims 1, 2, 5-10, 13, 14, 17, 18, 21, 22, and 25-30 in connection with the present application is earnestly solicited.

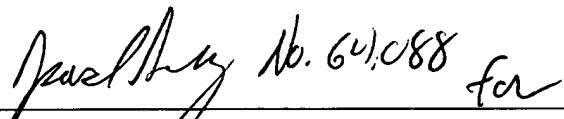
Should there be any outstanding matters that need to be resolved in the present application, the Examiner is respectfully requested to contact Gary D. Yacura at the telephone number of the undersigned below.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 08-0750 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. §1.17; particularly, extension of time fees.

Respectfully submitted,

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By



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